

F O R I M M E D I A T E R E L E A S E

# Leeza Gibbons and Mountaincow Develop New Scrapbooking Software

*New Leeza Gibbons Scrapbooking Workshop™ software by Mountaincow leads the trend toward computer-assisted scrapbooking, offering powerful tools for experienced scrappers and ease-of-use for beginning crafters*

Providence, RI, May 5, 2005 – Leeza Gibbons and Mountaincow announced for National Scrapbooking Day that they have partnered to create innovative new software for computer-assisted scrapbooking. **The Leeza Gibbons Scrapbooking Workshop™** (\$49.99) by Mountaincow will be available nationwide in September, 2005. Consumers can learn more at [www.scrapbookingworkshop.com](http://www.scrapbookingworkshop.com).

Television personality and *Scrapbooking Traditions* author Leeza Gibbons brings her vision of accessible scrapbooking tools to the digital arena by collaborating on this exciting new software. “The Scrapbooking Workshop enables everyone to quickly and easily capture and share their family stories. Mountaincow consistently provides high-quality software and great customer service and I am thrilled to be working with them,” said Gibbons.

The team at Mountaincow, creators of PrintingPress software for invitations and authors of *Easy Invitations* (Quarry, \$12.95), has revolutionized the new world of computer-assisted scrapbooking, where use of the computer and printer enhances but does not replace physical cutting, embellishing and scrapping. Designed with input from experienced scrapbookers, the **Leeza Gibbons Scrapbooking Workshop** offers never-before-seen tools for creating patterned text and monograms, designing borders and patterns, and printing journals, titles and photos in batches to conserve paper.

To request an advance copy and media preview materials when they become available, please contact Patty Hoffman Brahe at 212-229-9582/800-797-6269 or [patty@mountaincow.com](mailto:patty@mountaincow.com).

## **About Mountaincow LLC**

Mountaincow has transformed home printing for invitations and scrapbooking by providing powerful, easy-to-use imprinting software and stylish fonts, graphics and printer-compatible stationery. Mountaincow was founded in 2002 in Providence, RI and sells software and stationery to retailers and consumers nationwide. For more information, visit [www.mountaincow.com](http://www.mountaincow.com).

## **About Leeza Gibbons**

Television personality and radio host of the nightly “Leeza at Night” and weekend entertainment show “Hollywood Confidential,” Leeza Gibbons devoted herself to preserving her family's memories when her mother was diagnosed with Alzheimer's disease. She formed the Leeza Gibbons Memory Foundation (a 501c3, non-profit) and Leeza's Place, a reprieve for caregivers and recently diagnosed patients of memory disorders, and has created a line of scrapbooking products to help others enjoy scrapbooking techniques and sustain memories.

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