



F O R I M M E D I A T E R E L E A S E

## Home Printing Never Looked So Good!

New **Dinner Party Invitation Kits** (\$49.95), **Cocktail Party Invitation Kits** (\$49.95) and **Summer Entertaining Invitation Kits** (\$39.95) combine fine stationery with our expertly designed invitation printing software. These self-contained kits make an excellent gift or impulse purchase, and are available with a wide variety of papers and styles. Mountaincow makes software, stationery and kits for wedding invitations, bridal showers, birth announcements, baby showers, moving announcements, holiday cards, party invitations and more.

Designed to help customers take control of their invitations and announcements, **PrintingPress™** invitation printing software by **Mountaincow** easily customizes any stationery that will feed through a printer. Addressing envelopes is finally hassle-free, and the software even prints table place cards with style. Customers can use PrintingPress again and again for all their parties and events. Kits are available in a variety of designs, including an exquisite Thanksgiving version of the Dinner Party Kit done in gold foil letterpress by the award-winning artists at **Studio Z Mendocino**.

Please visit us May 18-21 at the **National Stationery Show in NYC, booth 2775**, in the third floor Take Note section.



### About Mountaincow LLC

Mountaincow is privately owned and operated in Providence, RI. The company's flagship software, PrintingPress, makes it easy to customize store-bought stationery with photos, graphics and wording using a home computer and printer. Available at Kate's Paperie in Manhattan, WeddingChannel.com and other fine retailers, PrintingPress™ and special editions PrintingPress Wedding™ and PrintingPress Baby™ allow for the seamless creation and printing of professional-looking wedding invitations, birth announcements and individually-addressed envelopes. Mountaincow provides technical support to all PrintingPress customers and retailers. For more information, visit [www.mountaincow.com](http://www.mountaincow.com) or contact [info@mountaincow.com](mailto:info@mountaincow.com) or 800-797-MCOW.

### About Studio Z Mendocino

Studio Z Mendocino is a successful stationery company located in a small town in northern California. In business for seventeen years, Zida Borcich, owner of Studio Z, has received numerous awards for her designs, including two "Best New Product Awards" at the National Stationery Show in NY. Studio Z Mendocino is part of a small group of artisans pursuing the revered art of letterpress printing. The style, invented by Gutenberg, receives acclaim for the texture and impression into the paper, leaving a little shadow on the page. Studio Z products are available at fine stationery stores throughout the US, and are also available online at [www.studio-z.com](http://www.studio-z.com). For more information contact Zoé Bachelor at 602-993-2226.