Mountaincow Announces PrintingPress Software for Invitations and Announcements

Design and Print Professional-looking Cards and Addressed Envelopes for Weddings, Birth Announcements and Other Events at a Fraction of the Cost

PROVIDENCE, RI, Feb. 26, 2002 /PRNewswire/ -- Mountaincow LLC (www.mountaincow.com), a privately held start-up in Providence, RI, today announced the PrintingPress software application, which makes it easy to design and print professional-looking invitations and announcements at home with a PC and printer. Unlike other software, PrintingPress features a unique integrated address book that enables customers to quickly and easily print addressed envelopes for all their projects.

"PrintingPress is so flexible that you can walk into a stationery store, pick virtually any card, and turn it into a fabulous printed invitation," said Mountaincow CEO Megan Eisen. "You can then easily create a mailing list from the built-in address book and print directly on the envelopes, achieving a polished look without paying for expensive print services."

PrintingPress is designed to be both powerful and easy to use:

- **Use the stationery creation wizard and templates** to specify the size, margins, and layout of any card, paper, or envelope that will feed through a printer. Because PrintingPress allows complete control over the layout, customers are not restricted to standard sizes of cards created for computer printers.
- **Import addresses into the built-in address book** from most contact management software, or enter names and addresses manually. Keeping one main address book makes it easy to create a mailing list for each project without having to re-enter names and addresses each time.
- **Use the mailing list** to print individually-addressed envelopes for a polished, professional look. The mailing list also keeps track of RSVP attendee count, gifts received, and thank-you cards sent.

PrintingPress is a full-featured 32-bit software application for the PC that will ship in the second quarter of 2002. For features, system requirements and a virtual tour, please visit http://www.mountaincow.com/pages/printingpress.html.

About Mountaincow LLC
Mountaincow is privately owned and operated in Providence, RI. Its software and stationery products embody a commitment to design, usability and style. The company's flagship software product, PrintingPress, makes it easy to design and print professional-looking cards and envelopes for weddings, birth announcements and other events at a fraction of the cost. Mountaincow offers software, stationery and accessories to provide a complete invitation and announcement solution for its customers. For more information please visit www.mountaincow.com